



Sample Letters or Emails:

(#1)

On (date) I will be participating in the National Multiple Sclerosis Society's annual Bike MS: Coastal Challenge to raise awareness and funds for a future without MS. The Society supports more MS research, offers more services for people with MS, provides more professional education programs and furthers more MS advocacy efforts than any other MS organization in the world.

Please consider joining as a fundraiser yourself or sponsoring me as I ride. It's easy to make a difference – visit www.bikeMSsocal.org or call 1-800-FIGHT MS to register or make a donation today. If you prefer to write a check please make it payable to the 'National MS Society' and send it to me. Donations of every size are extremely helpful and greatly appreciated.

My personal fund-raising goal is (dollar amount). I am well on my way. Your generosity and enthusiasm will not only help me reach my goal, but will also make a positive difference in the lives of the 19,000 people with MS in my community. Thank you in advance for your support.

(#2)

Every hour another person is diagnosed with multiple sclerosis. For 19,000 people in Southern California & Nevada Chapter's twelve-county territory and some 400,000 nationwide, that hour has already arrived. Each case of multiple sclerosis, a chronic and often disabling disease, is as unique as the people who have it.

It's not easy to pinpoint the cause of multiple sclerosis and so far, the cure rests on continued research. This is why I am writing to you: I need your help, generosity and support! As a participant in the Bike MS: Coastal Challenge on (date), I am raising money so that the Southern California & Nevada Chapter of the National MS Society can continue to provide programs and services for families impacted by MS while funding vital research into the cause and cure the disease.

Please consider making a tax-deductible donation on my behalf to help me reach my fundraising goal. It's faster and easier than ever to support the fight against multiple sclerosis: online donations can be made simply by clicking on the link at the bottom of this message. You can also send a donation to me made payable to the National Multiple Sclerosis Society. Every dollar makes a difference. Join the Movement toward a world free of multiple sclerosis.