The Gimme 5 Method



Fundraising Tip

Simply ask family and friends to send the e-mail message below to people THEY know, but who don't necessarily know YOU!

Hi <insert person's name>,

My *sister/brother/husband/wife/friend, <insert person's name>*, is participating in a Bike MS event, raising money for multiple sclerosis benefiting the National MS Society.

This is *his/her first/second/third/etc.* time, and *he/she* could use a boost so I am asking you to GIMME 5!

1. Gimme 5 minutes of your time

Go to <insert participant page> to read about what he/she is doing.

2. Gimme 5 bucks

• Donate five dollars online for a great cause, and hey, if you want to donate more, fantastic!

3. Gimme 5 friends

Send this to five friends and help spread the word!

4. Gimme 5 ideas

He/she would appreciate your fundraising ideas and tips!

5. Gimme a HIGH 5!

For creating a world free of MS!